



RotherHive

Briefing Note

www.rotherhive.co.uk

What is RotherHive?

RotherHive is an online platform which has been developed by the NHS Rotherham CCG to provide a range of verified practical advice and accurate contact details for local, national and online mental health and wellbeing services for adults in Rotherham.

What do we mean by wellbeing and mental health?

Wellbeing is a state of being happy and healthy in our bodies (physically) and in our minds (mentally). Mental Health is defined as a state of wellbeing in which an individual can cope with the normal stresses of life and can work productively.

When a person is suffering from mental ill health their emotional wellbeing has been affected. We all have mental health, and our levels of mental health or mental illness – as well as our levels of mental wellbeing – change throughout our lives as we are faced with different stressors and pressures – and as we learn to manage our mental health.

Support to deal with life's challenges is vital in providing the basis for good mental health and wellbeing. Dealing with a variety of everyday life challenges successfully can make the difference between coping and not.

Why have we created RotherHive?

Following several initiatives, conversations in the community and feedback, it became clear that people in Rotherham needed a reliable online platform where they could go to get trusted and verified information.

The platform has been developed and designed to make it as easy as possible for the adults of Rotherham, whether they are in need themselves or for someone who is concerned about someone else, to engage with the online platform enabling them to find the right and most relevant information they need all in one place, as quickly as possible.

Over 90% of adults with internet access use search engines to find information, therefore, the majority of people use online sources in some way to help them make decisions. RotherHive makes this easier for adults in Rotherham to get instant access to the information they need at a time to suit them.

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What information and support services are included?

RotherHive has practical tips and advice, local, national and online services, organisations and groups that adults in Rotherham can access for expert advice to help look after their mental health and well-being. A wide range of information is available on RotherHive in helpful sections as follows:

- Alcohol
- Carers
- Gambling
- Domestic abuse
- Homeless
- Perinatal
- Bereavement
- Deafness
- Dementia
- Drugs
- Mental health
- Suicide prevention

How has RotherHive been reviewed?

RotherHive has been reviewed by a wide range of people in the community and a team of specialists to gather feedback, support the development and future development plans. We have gained consent from people who reviewed the site to use their comments as part of our marketing. Here is some of the feedback received:

'A brilliant tool for people who are struggling themselves or for someone who is concerned about someone to visit to see what help is available.' Cllr Victoria Cusworth

'Easy to use. It is good that it is available in different languages.' Pippa Harder – PPG Member

'I would regularly use this with my patients to signpost them to the most appropriate resource and also empower them to take responsibility for their care and treatment by being able to have a list of appropriate resources and details of how to contact them.' Daniel Kirk – Mental Health Clinical Specialist, Safer Neighbourhood Team

'Really fantastic, easy to use and navigate. It's what has been missing in Rotherham for years' Rachel Maltby – Perinatal Mental Health Clinical Lead – Rotherham Care Group, Rotherham Doncaster and South Humber NHS Trust



When will RotherHive launch?

RotherHive will be launching on Monday 18th May 2020, at the start of the national mental health awareness week.

Future developments

RotherHive will not be a static site, the site will be regularly checked and updated to ensure that it is providing relevant and verified information and support services to ensure that the quality of the online platform is maintained. Alongside this there are many future developments planned over the coming year.

What can you do to help?

You can actively promote RotherHive via your communication channels to help us to raise awareness of the online platform to people in Rotherham.

We have created the following assets that your organisation can use to support the promotion of the online platform. You can find these in the zipped folder attached to this briefing email:

- Website banners
- E-signatures
- Posters
- Artwork for your newsletters